

## **QWIK-SurGen**

*TECR's automated web survey generation system*

**Qwik-SurGen is flexible and powerful.** Many options are available to design customized surveys. Ease of distribution allows more power survey design and to keep costs down.

### **Qwik-SurGen Flexible options include:**

- Access control through password
- Ability to create customized versions of the survey, e.g. slightly different versions for different groups or any number of different surveys
- Customized background and visual presentation of web-page screen, e.g. wall paper with your logo, introduction and thank you pages
- Multiple language capability, e.g. Chinese, Korean, Norwegian, Spanish, Japanese
- Multi-mode survey instruments: print button allows both web and paper based options
- Inclusion of incentives, e.g. raffles
- Question types include: radio button, check boxes, open field text boxes, Likert scales, skip questions, e.g. answer "don't use" to a question which skips you to another section
- Ability to require that certain questions be answered, e.g. pop-up dialog box to tell participant to complete question
- Ability to start the survey at one time, and complete at another time, e.g. responses are saved
- Automatic data collection and entry, e.g. no manual entry
- Summary statistics on completion of survey, e.g. at completion of survey participant can immediately view his/her responses in comparison to others at that site or to a benchmark population in graphical or tabular format
- Upon request: diagnostic tools that allow researcher to cluster knowledge areas into thresholds so that participant can see where improvements can be made, and to supply resources on how to improve knowledge in that content area

### **Qwik-SurGen Powerful options include:**

- Ability to distribute electronically across diverse geographical locations that may not require physical presence
- Systematic distribution protocol to create a uniform way of survey distribution and collection of data at each site
- Automatic data collection, i.e. no manual entry of data
- Automatic codebook generation for each survey
- Data download capability in different formats to integrate with your existing research tools, e.g. comma delimited, tab delimited, Excel, SPSS format
- Data storage at TECR